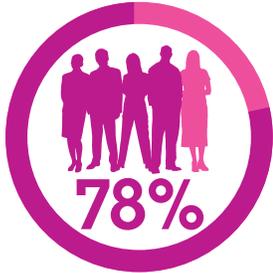


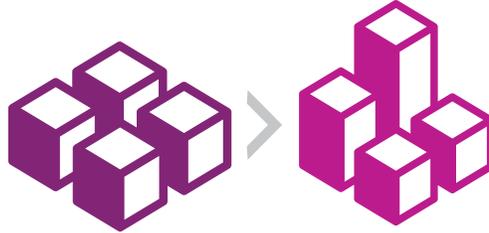
# Drive better data economics with IBM® Spectrum Scale™



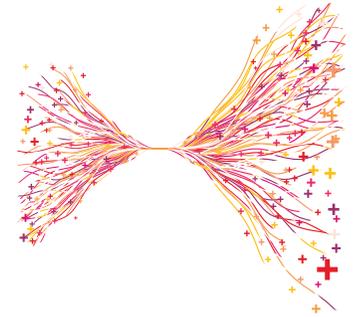
## Challenges with a traditional approach to storing information:



78% of CFOs report that pressure remains high to control costs and increase efficiency<sup>1</sup>

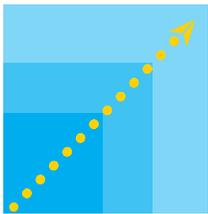


Managing scale of new data types (file and object)



Having performance problems and hitting data bottlenecks

## IBM can provide the right Data Economics:



### Large scale deployments

Effortless storage scalability maintains performance and utilization as it scales



### Automation

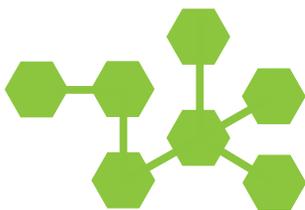
Reduce the cost of storage by up to 90% with policy driven automation<sup>2</sup>



### Acceleration

Accelerate I/O performance up to 6x using Flash<sup>3</sup>

## Spectrum Scale helps you get the most value of your data



### Collaboration

Share data locally or globally



### Independence

Up to 10x better performance on the same hardware<sup>4</sup>



### Security

Encryption and data governance for data privacy law compliance

#### Sources

1. Based on IBM CEO & CFO Study

3. [http://www.ibm.com/common/ssi/cgi-bin/ssialias?subtype=SP&infotype=PM&appname=STGE\\_TS\\_TO\\_USEN&htmlfid=TSS03123USEN&attachment=TSS03123USEN.PDF](http://www.ibm.com/common/ssi/cgi-bin/ssialias?subtype=SP&infotype=PM&appname=STGE_TS_TO_USEN&htmlfid=TSS03123USEN&attachment=TSS03123USEN.PDF)

4. [http://www.ibm.com/common/ssi/cgi-bin/ssialias?subtype=AB&infotype=PM&appname=STGE\\_TS\\_ZU\\_USEN&htmlfid=TSC03192USEN&attachment=TSC03192USEN.PDF](http://www.ibm.com/common/ssi/cgi-bin/ssialias?subtype=AB&infotype=PM&appname=STGE_TS_ZU_USEN&htmlfid=TSC03192USEN&attachment=TSC03192USEN.PDF)

5. [http://www.ibm.com/common/ssi/cgi-bin/ssialias?subtype=AB&infotype=PM&appname=STGE\\_DC\\_ZQ\\_USEN&htmlfid=DCC03034USEN&attachment=DCC03034USEN.PDF](http://www.ibm.com/common/ssi/cgi-bin/ssialias?subtype=AB&infotype=PM&appname=STGE_DC_ZQ_USEN&htmlfid=DCC03034USEN&attachment=DCC03034USEN.PDF)

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